



Shani Penn

Board of Director

Shani Penn has over 12 years of corporate experience, and over 8 years of community service experience in the City of Detroit. She served as a senior strategy advisor for Governor Rick Snyder for three years in the executive office.

She is the President and CEO of JPW Strategies, LLC, a consulting firm established in 2012 that offers specialized consulting in the area of municipal government, contract negotiations, strategic planning, automotive client relations management, executive training, and operations streamlining. Shani's background includes work as advisor and chief of staff to Detroit's Emergency Manager Kevyn Orr and several positions with Daimler Chrysler Financial Services and Chrysler Financial.

Shani graduated from Western Michigan University with a degree in marketing and holds a master's degree in human resources from Central Michigan University. She has also completed one year of MBA studies at the University of Michigan Ross School of Business.