



# **TODD GUSTAFSON**

**Board of Director**



Todd Gustafson, Chief Executive Officer of Kinexus, has transformed the non-profit organization into a nationally recognized, leading-edge business, workforce, and community development asset impacting Southwest Michigan.

In an era of economic and fiscal uncertainty and challenges, Todd has vigorously continued to advance the creation and evolution of NGOs (non-government organizations) that embrace business-focused models and principles to increase outputs. In 2000, he helped create the Dickinson Area Partnership in the western Upper Peninsula of Michigan, which combined economic development, tourism and business services to create efficiencies and enhance community impact.

Previously, Todd established himself as a change-agent while working for renowned trade associations in Washington, D.C. While at the U.S. Chamber of Commerce, Todd worked directly with Tom Donohue, President and Chief Executive Officer, in the revitalization of the U.S. Chamber into the preeminent trade association in the nation that it is today.

Previously, Todd worked for Tom Donohue at the American Trucking Association monitoring and responding to congressional and public affairs. Earlier in his career, Todd was the regional director for a U.S. Senator serving the Upper Peninsula of Michigan.

He serves on various boards and councils, including the Michigan Works! Association, the National Association of Workforce Boards – Leadership Council, the United Way of Southwest Michigan – previous board member and campaign chair, and the Grand Rapid Crew Juniors soccer club. While serving as the annual campaign chair in 2012, the United Way of Southwest Michigan raised the most money in its 42-year history.

Born in Marquette, Michigan, Todd earned his bachelor's and master's degree in public administration/administrative services from Northern Michigan University. He also served as an intelligence officer in the United States Army Reserve. Todd lives in St. Joseph, Michigan, and has two sons.